

I AM THE NCR RETAIL eCOMMERCE ENTERPRISE SOLUTION

Robust eCommerce capabilities, deliver the convenience shoppers crave.



NCR Retail eCommerce Enterprise has the flexibility and power to enable a next-level retail experience that seamlessly crosses channels.

Create interactive experiences for your customers

With a graphics-driven user interface customized to mirror the look and feel of your brand, your eCommerce site gives shoppers an engaging way to browse products, build shopping lists, and more. Advanced options for sorting, recommendations, and other useful functions provide shoppers a robust experience.

Give your customers the ability to see store availability by a single SKU

The NCR Retail eCommerce Enterprise Solution enables customers to see item availability and price by any location within your enterprise allowing them get the information they need when and where they want it. This enhanced feature gives customers more choices to where and how they shop.

For more information,
visit www.ncr.com, or email retail@ncr.com.



Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

Leverage flexible payment options and purchasing

With our eCommerce Enterprise solution, you can take advantage of payment flexibility, such as pre-authorizing payments online and processing them upon pickup, or modifying orders and payments at the store in case shoppers have overlooked items on their online order.

Utilize a robust promotion engine

By integrating with our loyalty and rewards products, Advanced Marketing Solution and LoyaltyPro, you can show shoppers their savings and promotional merchandise in their online shopping carts. Mirror offers in-store and online to engage your shoppers across channels with the offers and promotions relevant to their needs.

Stay PCI compliant

Protect your shoppers when they buy from your online enterprise and reduce your liability by staying ahead of regulatory precautions. Integration with our proven payments solutions means your customers' sensitive card holder data is in an environment operated in accordance with PCI Data Security Standards and maintained to establish PCI-compliance.

Key features

- Rich visuals, including image zooms and color swatches
- Customized branding to extend your in-store look
- Pre-built integrations for plug-and-play functionality
- Integration with promotion engines and loyalty programs
- Wish lists and product comparisons
- Search suggestions
- Layered navigation
- Product filtering
- Category landing pages
- Ratings and reviews
- Email alerts and order status update emails

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

All features, functions and operations described herein may not be marketed by NCR in all parts of the world. Consult your NCR representative or NCR office for the latest information.

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