

AUTHENTIC

Transaction processing in a changing world



“Authentic’s configurability will enhance e-Global’s agility and responsiveness, enabling us to very rapidly roll out new products and services”

– e-Global

Authentic is an intelligent transaction processing platform designed for today’s payment business.

New payment types and channels have made innovation a priority. New regulations are adding to the cost of doing business. New technologies are challenging traditional business models—and transforming the way organizations interact with their customers.

In this fast-paced environment, retail banks, processors and merchants are turning to Authentic from NCR, to boost their competitiveness, control costs and meet the challenges of today’s market.

For more information, visit us at ncr.com





Fast, flexible transaction processing

Authentic reduces costs, increases business agility and improves your competitive edge. It has become the payments engine of choice for global networks, banks, merchants and large processors worldwide.

We designed Authentic to put you in control of your own payments environment, while giving you functionally rich, secure, resilient and scalable performance.

By deploying Authentic as your EFT system, you can operate a multi-faceted payments business from a single platform. Authentic accepts any type of transaction from any device, source or system, authorizes and authenticates it and then routes it to any destination. Whether you want to process payments from debit, credit, charge cards, electronic vouchers or pre-paid products, Authentic is the solution for you.

Authentic also supports a full range of payment applications. Around the world, it is used as a payment gateway, to power consumer payment service hubs, and to drive ATM and POS devices.

It delivers conventional card switching services as well as online banking and mobile commerce. Authentic also incorporates issuer authorization and stand-in functionality.

To help you get the most out of Authentic, we have developed Message Mapper to aid integration with other internal or external systems. As a result, Authentic can be easily integrated with regional, and international payment networks as well as internet and mobile channels.

Authentic also integrates with Fractals, NCR's smart anti-fraud solution (as well as other third-party systems) to give you real-time fraud detection and prevention.

Customization, configuration, control

The power of Authentic's functionality is matched by its extreme usability. You get the benefits of a bespoke payments solution plus the confidence and cost savings that come from a widely used, proven product.

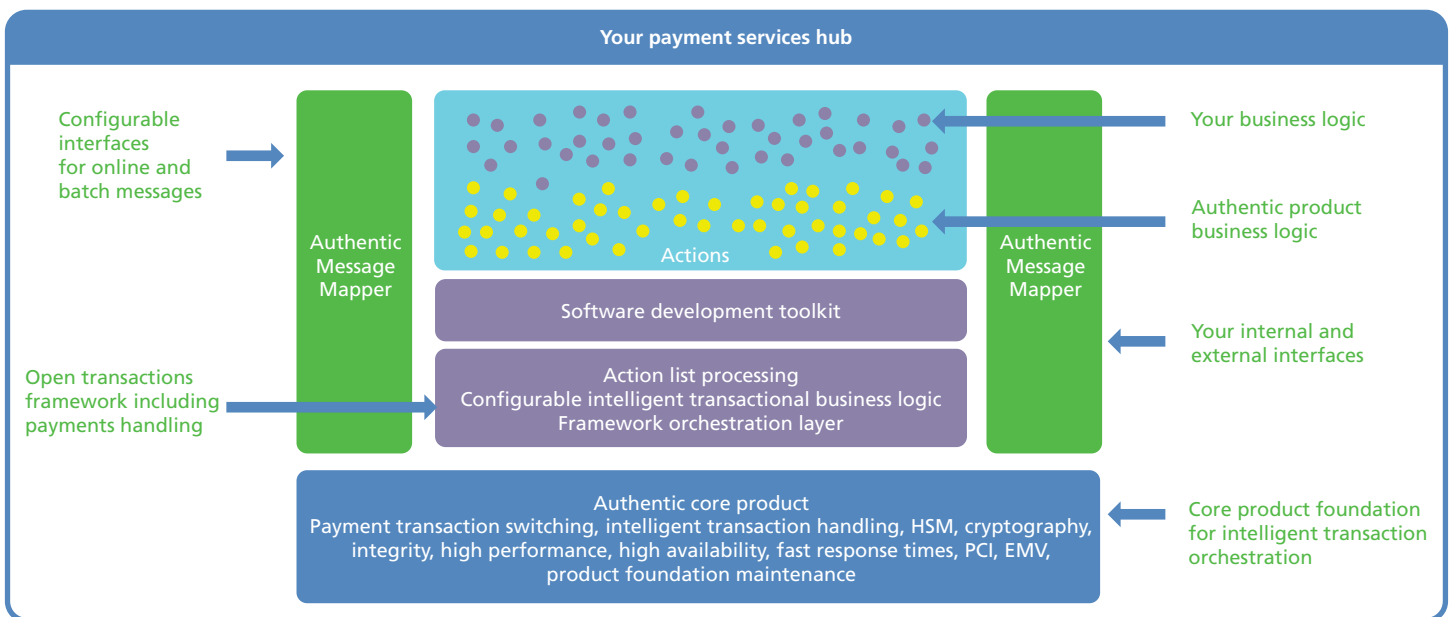
Flexibility and agility are the foundations of Authentic's success. Its component-based design means it is easy to configure Authentic to meet the specific requirements of your business, while its intuitive user-friendly interface makes it easy to respond to market demands and implement changes with no knowledge of the core processing engine. Your business users are no longer dependent on IT specialists: they can orchestrate the processing of new payment channels or payment types without programming skills.

Our professional services are equally flexible, giving you the level of operational independence that suits you best. With our partners, we offer a full range of services to support your deployment and ongoing use of Authentic. This includes training your staff, your service partners or your systems integrator.

As a result, ongoing service can be provided by your own team, your chosen partners, NCR's experts—or a combination of all three.

“We are very happy with Authentic, particularly its flexibility which allows us to radically differentiate ourselves from the competition in terms of rapid introduction of new products and services”

– Sanborns



Underpinning architecture

Authentic's flexibility is derived from its underlying architecture. Routing is a powerful element of the Authentic architecture. You can use any part of its message to determine the way a transaction is routed, enabling features such as channel, account, transaction or payment instrument routing. The selected routing may also include some level of processing within Authentic, which is delivered by the workflow engine. Routing to external systems for activities such as balance checking, fraud detection or additional data collection can also be interspersed with processing within Authentic.

Authentic's workflow engine, known as action list processing, defines the functions to be applied to a transaction at each stage. Authentic includes an extensive library of standard functions, such as PIN check, daily usage check, EMV ARQC validation, account status check, reversal generation and transaction logging. You or your partners can create additional functions using the Software Development Kit (SDK). Action lists can also include requests to external systems such as a fraud detection engine to provide additional data that can be used in processing the transaction. Action lists are defined for classes of transaction from a particular channel or for a particular card type. You can also set action lists for each specific transaction type.

This combination of routing and action lists gives you a rich orchestration capability with the flexibility to determine how each transaction should be processed. The same technique is also applied to batch file processing and extracting data.

Authentic in your IT infrastructure

Authentic is designed for continuous availability and 24x365 operations. It is a linearly scalable solution written entirely in Java, using open systems standards and object-orientated design. You can proactively manage Authentic from a single console that offers systems and device monitoring, automated end-of-day cutover, and command and control.

It is also platform independent. You can run Authentic on Oracle, Stratus, HP and IBM servers with Linux, Windows, HP-UX or AIX operating systems. We recommend that Authentic is run on a reliable and extensible database such as Oracle, IBM DB2 or Microsoft SQL Server.

Ease of Migration

Meeting business and market-driven changes is often slow and expensive. Deploying a new payment engine is a challenging project. To overcome this problem, NCR has adopted a 'legacy wrapping' approach to migrating systems.

By enclosing existing systems in a new technology wrapper that handles the integration with both internal legacy applications and external systems, Authentic can deliver new services while gradually taking over existing functions.

The wrapper creates a configurable, service-oriented and scalable platform that allows you to implement future changes quickly and efficiently. At the same time, the legacy system is insulated from future changes and so retains its value. You can drive your business forward without further dead-end investment in a legacy platform—and without the associated risks.

“With the help of Authentic, Cuscal will truly own its payments platform and will be able to independently control the future functionality of the switch without recourse to the system vendor.” – Cuscal

Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

Authentic at a glance:

- Multi-institution, multi-currency, multi-language and multi-channel support
- ATM and POS support for all major devices
- Off-the-shelf card scheme support
- PCI PA-DSS certification
- Compliance with EMV standards, including contactless and NFC
- Transparent and re-configurable business logic
- Real-time risk management rules
- Easy configuration for new network and host interfaces
- Scalability—from small gateway systems to global networks
- 24x7, 99.999% resilience
- Benchmarked to over 10,000 transactions per second

Authentic enables you to:

- Respond to new opportunities quickly, accurately, and cost-effectively
- Reduce the time to market for new products, functionality and channels
- Streamline operations, while maximizing return on investment in existing systems
- Minimize support requirements and dependency on legacy skills
- Avoid costly vendor-dictated upgrade cycles and feature development
- Maintain exceptional performance levels from a cost-effective commodity platform
- Control budgets, enhance profitability and benefit from a low total cost of ownership

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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