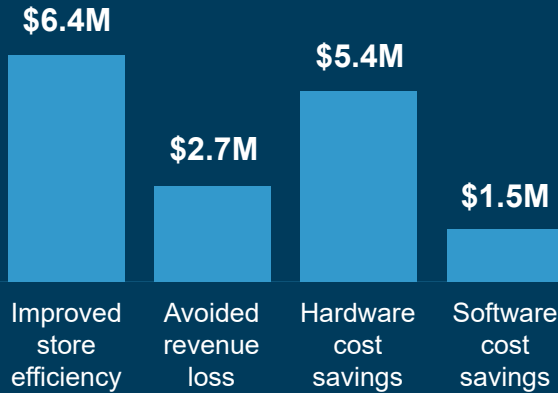


The Total Economic Impact™ Of NCR Software Defined Store

Through two customer interviews and data aggregation, Forrester concluded that NCR Software Defined Store has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted



SOFTWARE DEFINED STORE BY THE NUMBERS



57%

Annual hardware cost savings per store



50%

Downtime avoided



50%

Reduction in break-fix and software upgrade costs



10%

Improvement in point-of-sale speed

VOICE OF THE CUSTOMER

“With everything being virtualized, I’m able to leverage Software Defined Store to look at the entire environment and help me troubleshoot or fix a problem much quicker than I have in the past.”

“Software Defined Store enables faster rollout of applications, which can be time-consuming, especially when there are multiple stores across the country.”

*Senior director,
retail technology*



Read the full study

This document is an abridged version of a case study commissioned by NCR and Zynstra titled: The Total Economic Impact Of NCR Software Defined Store, November 2019.