NCR
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Innovation Conference 2019
Sponsorship Prospectus
September 9-11, 2019 | Marriott Marquis | Atlanta, GA

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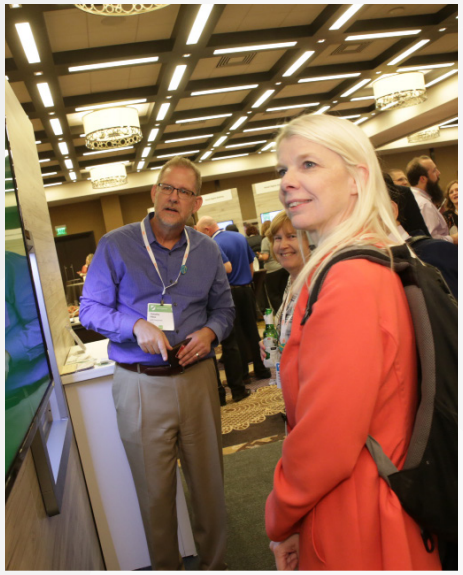
Innovation Conference 2019

Innovation Conference is designed as an immersive experience for our customers to discover new ideas, innovations, and real-world best practices to help transform their business.

You'll spend two exciting days with hundreds of the top banks, credit unions and industry leaders from across the globe. Together, we'll learn how to rally around the consumer and deliver consistent brand experiences, meet changing consumer and business demands, boost operational excellence, and achieve profitable growth.

We encourage you to get started today and we look forward to seeing you in September for what promises to be our most exciting and impactful event.



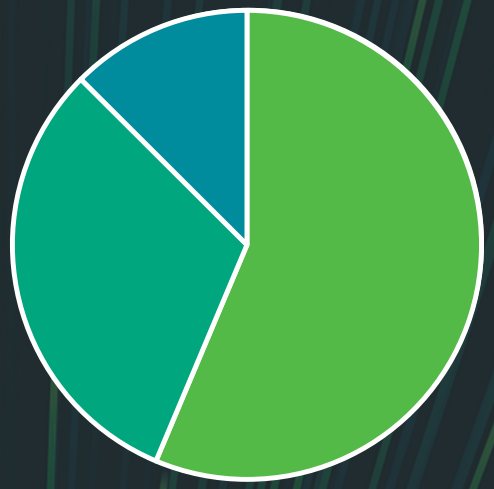
"The Innovation Conference has been really great. I definitely enjoy the networking aspect of it. It's a lot of fun to get together with people in the inudstry and nice to get their insights, and best practices."

Top Reasons to Attend

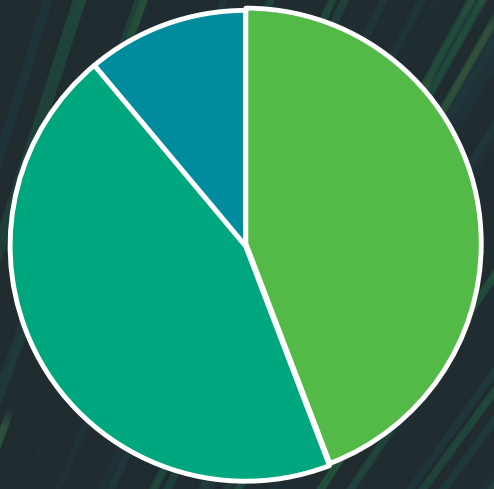
"We're really happy to be here. We know that mobile banking is where it's going to be. By 2020, 80 percent of our members are going to be using it and we need to be ahead of the curve."

– Jill Hall, VP Support Services, Mid-Hudson Valley Federal Credit Union

Attendees by Industry



Attendees by Role



Top Reasons to Sponsor

- Access to decision makers and influencers from over 400 Financial Institutions
- Exposure to the latest technology innovations in the Digital Banking industry
- Dedicated exhibit hours throughout the conference
- Brand exposure and amplification

Innovation Conference will be held at the Marriott Marquis near NCR's new Global Headquarters.

Becoming a Sponsor
We have simplified our sponsor packages this year in order to streamline the process, allowing you to easily showcase your products and services where the top decision-makers and influencers network.

How to Reserve your Sponsorship
To secure your sponsorship package and exhibitor space, please Contact Us to learn about all of the available opportunities.

Booth Selection
Booth selection will take place in August. At that time, sponsors will have the opportunity to select the booth of their choice (based on availability). Booth selections will be prioritized based on the order in which completed sponsorship agreements are received.

Payment Schedule
A signed agreement is due upon registration in order to confirm sponsor terms. In order to secure sponsorship a 50% deposit will be due at time of registration with final payment due by July 31, 2019. If the sponsorship is secured after July 31, 2019, payment is due in full with registration.

Sponsor Badges
Upon securing the exhibit space and receipt of the deposit, you will be prompted to register your complimentary badges based on the package allocation. All sponsor attendees must register through this means in order to utilize their complimentary badge allowance. Additional badges may be purchased for $1,000 each.

Logo Placement
All sponsors will have their logo listed on the Innovation Conference website, as well as conference collateral and various others areas throughout the show.

Space	Badges	Cost
10x10 Booth Space	2	$10,000
10x20 Booth Space	4	$20,000

10x10 Booth Includes:
- One 10x10 exhibit space
- 1 - 6ft table and table cloth, 2 chairs, and waste basket
- 1 - 5 amp outlet
- Two (2) full-conference passes / registration materials for sponsor employees
- Logo and 50-word company description included in the mobile app
- Logo included on the conference registration website
- Exhibitor Kit will be provided for additional services

10x20 Booth Includes:
- One 10x20 exhibit space
- 1 - 6ft table and table cloth, 2 chairs, and waste basket
- 1- 5 amp outlet
- Four (4) full-conference passes / registration materials for sponsor employees
- Logo and 50-word company description included in the mobile app
- Logo included on the conference registration website
- Exhibitor Kit will be provided for additional services

Conference Regulations

Sponsor will participate in the NCR Innovation Conference 2019 as a conference Sponsor in accordance with the published list of benefits and conference regulations. NCR will agree to the promotion methods to recognize the Sponsor with all listed benefits.

1. If Sponsor fails to abide by the regulations of the conference as set forth below, then the conference Sponsor contract between NCR and the Sponsor will be terminated. The conference regulations form part of the contract between NCR and the Sponsor. Therefore, any failure on the part of the Sponsor to comply with the conference regulations represents a default on, and termination of, the contract. Should the contract be terminated in this manner the Sponsor shall forfeit the amount paid for the sponsorship, regardless of whether or not NCR enters into a further lease of the space involved.

2. NCR reserves the right to refuse sponsorship to any company whose display of goods or services is not likely to be, in the opinion of NCR, compatible with the general character and objectives of NCR.

3. No Sponsor shall solicit event attendees in product areas in which the Sponsor and NCR compete.

4. No Sponsor shall assign, sublet, or share the exhibit space allotted with another business or firm, unless approval has been obtained in writing from NCR.

5. Whenever possible, exhibit space assignments will be made by NCR in keeping with the preferences as to location required by the Sponsor. NCR, however, reserves the right to make the final determination of all exhibit space assignments.

6. The exhibit space must be fully staffed and operational during scheduled hours of the Innovation Hall.

7. Sponsor badges are nontransferable and are to be used for registered Sponsor attendees only.

8. If Sponsor requires more than the allowed number of Sponsor badge registrations the conference, Sponsor understands and agrees to pay an additional fee of $1000 for each additional attendee.

9. A signed contract is due upon registration in order to confirm Sponsor's attendance and acceptance of the conference regulations. In order to secure exhibit space a 50% deposit will be due at the time of application with the remaining balance due by July 31, 2019. If the exhibit space is secured after July 31, 2019, payment is due in full upon registration. Any exhibit space that has not been paid for in full by close of business on August 14, 2019 may be reassigned or canceled at the discretion of NCR. Sponsor will not be allowed to set up at the conference if payment has not been received in full.

10. Prior to and including July 31, 2019, Sponsor may cancel its sponsorship and receive a refund of all sponsorship payments over the required 50% deposit if NCR receives a written notice of such cancellation. There will be no refund of sponsorship payments for cancellations made after July 31, 2019 even if the canceled space is subsequently rented.

11. Sponsor understands if it signs this contract after a specific deliverables deadline, NCR reserves the right to omit the deliverable. If NCR elects to provide the deliverables in question, Sponsor is responsible for late fees and/or rush charges.

12. Should the conference be canceled, postponed or abandoned, the limit of claim for damages and/or compensation by the Sponsor shall be the return of the amount already paid for the exhibit space for this specific event. Should the conference be curtailed or abandoned in part, the limit of claim for damages and/or compensation by the Sponsor shall be the return of the prorated amount the Sponsor already paid for the exhibit space for the canceled portion of this specific event. However, Sponsor will not be reimbursed if the conference is canceled, postponed, curtailed or abandoned due to acts of God, an act of war, terrorism or threats of terrorism, civil disturbances, strikes or labor disputes, or any other cause beyond NCR's reasonable control.

All benefits:
Payment is due in full prior to delivery or execution of any Sponsor benefits

13. Each Sponsor attendee is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in the conference. Compliance with such laws, ordinances and regulations is mandatory for all Sponsor attendees and the sole responsibility for ensuring such compliance is that of the Sponsor.

14. Nothing can be posted on, tacked, nailed, screwed or otherwise attached to the walls, floors, ceiling, furniture or other properties of the premises where the conference is being held. Cost for repairing any damages to the premises brought about through these actions will be billed to the responsible Sponsor.

15. NCR will not be responsible for any injury, loss or damage that may occur to the Sponsor's attendees or property from any cause whatsoever, or which may be sustained by any person who may be on the premises leased to the Sponsor or watching, observing or participating in any demonstration or exhibit of the Sponsor, unless such injury, loss or damage is caused by the gross negligence or willful misconduct of NCR. Sponsor and Sponsor's contractors and its insurers will not subrogate against NCR for theft of, loss of or damage to Sponsor's or Sponsor's contractors' property while in transit to, within, and in transit from the confines of the premises.

16. If Sponsor uses a contractor, Sponsor agrees to defend, indemnify and hold NCR, its officers, agents and employees, harmless against any and all claims, lawsuits, judgments, costs, and expenses for injury (including death), property damage or other harm for which recovery of damages is sought that may arise out of or be occasioned by contractor's performance of the contract, breach of any of the terms or provisions of the contract, or by any other act or omission of contractor, its officers, agents, employees, or subcontractors, in the performance of this contract; except that the indemnity provided for in this paragraph shall not apply to any liability resulting from the sole negligence of NCR, its officers, agents, or employees.

17. Sponsor and/or Sponsor's contractors shall, at their sole cost and expense, procure and maintain through the term of this contract, the following insurance:

a. Commercial General Liability Insurance against claims for bodily injury or death, property damage as well as personal and advertising injury occurring in or upon, or resulting from the use of, premises leased. Such insurance shall include contractual liability and products liability coverage, with combined single limits of liability of not less than $1,000,000 per occurrence, with the premises owner and its employees added as additional insured.
b. Workers Compensation insurance as required by statutory law. Sponsor shall obtain and shall furnish upon request of NCR a certificate of insurance evidencing the required insurance to NCR.

18. All property of the Sponsor and Sponsor's contractors is understood to remain under its custody and control in transit to, within, and in transit from the confines of the premises leased.

19. NCR reserves the right to make any changes, amendments and/or additions to these regulations as considered advisable for the proper conduct of the event, with the provision that all Sponsors are advised of any such changes. Any matters not specifically covered herein are subject to decision by NCR.

20.NCR makes no warranties regarding the number of persons who will attend the event. Event hours and venues may be modified by information provided to Sponsors in writing.

21. Sponsor agrees to assume full responsibility for complying with the federal copyright laws and any regulations issued thereunder and the laws of unfair competition, including but not limited to payment of royalties which are due for the use of copyrighted works during the Sponsor's events.

22. While being an exhbiitor grants you access to showcase your company on the exhibit show floor, it does not grant access to any of the General Sessions at the event. Seating in General Sessions is reserved for customers and NCR employees.

Download Sponsorship Application and Contract

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Want more info?

If you're interested in additional sponsorship opportunities or need more information, please contact:

NCR Gloabl Events
ncr.globalevents@ncr.com