

Unleash the power of marketing at your ATMs

ATM screens provide a unique opportunity for financial institutions to deliver powerful marketing campaigns.



Why market at the ATM?



Relevant messages



Strong recall



Regular engagement



Target competitions' consumers

And as consumers want to see greater relevance, choosing NCR ATM Marketing enables you to deliver focused marketing to your customers.

Segmented marketing



Location



Holidays



Day part



User groups



BIN numbers



Events

Targeted marketing



CRM integration



Consumer segmentation



Transaction data



Account insights



Preferences



Consumer customizable screens



Language



Fast cash



eReceipts

Don't miss out on a prime opportunity to advertise directly to your customers when they use your ATM. Consumers value personalization, so providing relevant and timely marketing is critical. NCR's ATM Marketing enables you to engage with your customer through focused and segmented messages meaning you're not only meeting your customers where they are—but making it easy to see what they'll need next.

This is ATM marketing, made simple.
Learn more at [NCR.com/atm-marketing](https://www.ncr.com/atm-marketing)

