

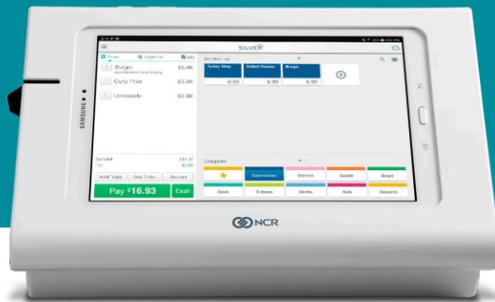
## CHOOSE YOUR SYSTEM

### NCR Silver Quantum® commerce station



Clear the clutter and power your dreams with the all-in-one NCR Silver Quantum® commerce station.

Powered by NCR Silver, the commerce station delivers customer engagement and payment acceptance in one sleek, modern package.



Includes a Samsung Galaxy Tab A



### iPad point of sale



Use an iPad with a stand or by itself for on-the-go mobility. Use your own iPad or purchase from NCR.



## WHY NCR?

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Atlanta, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

## CONTACT US TODAY

**(877) 630-9711**

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# GO YOU!

You're a food & beverage star. See how you can shine even brighter with NCR Silver.



**FOOD & BEVERAGE**



## SPOTLIGHT



“  
**The customer support from NCR Silver is amazing.**  
”

**Robert Schiller**  
President and CEO  
Zoyo Neighborhood Yogurt

### This young—and growing—franchise attributes its success to its neighborhood feel

Since being founded in 2010, Arizona-based Zoyo Neighborhood Yogurt has opened 21 stores in five states ranging from Michigan to Georgia. More are on the way, says President and CEO Robert Schiller. A catering expansion is also in the works.

So, what does Schiller attribute the company's fast success to?

For one, super high-quality ingredients, including non-traditional ones. But frozen yogurt competition has heated up in recent years. To thrive, it now takes a unique approach, in addition to a topnotch product and consistent execution, Schiller says.

That's why the company started treating its stores like gathering spots—akin to a coffee house. In addition, after research suggested that people tended to come to Zoyo Neighborhood Yogurt to celebrate life's events, big and small, the company started marketing a celebration theme.

Go Zoyo!



You may be charged with growing the next big food and beverage concept. Or, you might just like the freedom to do things your way. Either way, we believe in you. And we're committed to helping you achieve your goals.

Whether you're hoping to keep good talent, know when to order ingredients, improve customer loyalty or optimize revenue with smarter data, those are our goals, too.



Yeah, NCR Silver is an intuitive, cloud-based tablet point of sale and business management solution. But it's not about that. It's about how NCR Silver saves you time, offers you an edge over competitors big and small, and provides measurable value in your life.

If you're looking for technology that can drive food and beverage results—and real people invested in YOU—you've come to the right place. NCR Silver is backed by 130 years of experience. Plus, we'll set your system up, help keep it optimized with monthly support, and offer live customer care, 24/7/365. Try getting that with a startup.

For anywhere you are, and anywhere you're going, we'll be right there with you.

# GO YOU!

## SHINE BRIGHTER WITH NCR SILVER



### Actionable insights

Analyze sales, employee and inventory data to make better decisions.



### Employee management

Assign roles and track employee time with clock-in/clock-out. Employee portal empowers your team to manage shift changes, review schedules and more.



### Customer loyalty

Easily create, run and manage reward programs. Loyalty fits seamlessly into the checkout process, automatically tracking rewards with each sale.



### 24/7 customer support

Rely on a customer care team that is there whenever you need help tackling a technology challenge to ensure your business stays up and running.



### Floor plans

Manage orders and customer service through floor plans that match your specific location.



### Takeout

Delivery and takeout orders are listed separately in their own queue.



### Happy hours

Set and track automatic, event based discounts such as happy hour or holiday pricing.



### "86 list" automation

Set your quantity on hand to prevent employees from ordering something you're out of.



### Inventory management

Improve your food costs by tracking inventory or stock levels. Sell a hamburger, for instance, and each ingredient can be depleted automatically.



### Split checks

Put the customer in charge with the ability to divvy up a bill.



### Hit the road

With an iPad or iPhone, you can take your point of sale with you anywhere you go. For those who are always on the go, Ring Up by NCR Silver may be your perfect partner.



### Inclusive taxes

Take the work out of tax calculations by setting up the amount owed in the back office.



### Intuitive design

New employees get up to speed faster, saving you costs and improving staff retention.



### Multi-store management

Track sales and manage information across multiple locations with consolidated or drilled down reporting.



## CORE PLATFORMS FOR FOOD & BEVERAGE



NCR Silver  
Essentials

The original. Easy to use point of sale and business management. Great for food trucks to quick service such as cafes and frozen yogurt.



NCR Silver  
Pro Restaurant

Delivering the added benefits such as happy hour pricing, customized floor plans & house accounts valued by full service restaurants and pubs.



Ring Up by  
NCR Silver

Perfect for the micro merchant on the go who needs simple functionality, quick transactions and mobile payment acceptance.

## ADD-ONS



Commerce  
for NCR Silver

Enables you to offer customers the convenience of ordering online and picking up at your location.



Kitchen Display  
for NCR Silver

Enhance efficiency and reduce confusion with this intuitive, tablet-based order display feature for your kitchen or barista. Works with NCR Silver Pro Restaurant.



NCR Console

Advanced reporting plus enhanced employee management and inventory oversight at the ingredient level.

## TOTAL BY NCR SILVER\*



Our best value. Total by NCR Silver combines our software, hardware and services for one affordable monthly price.

With Total by NCR Silver, you can spread out the payments on new hardware over 24 months AND get a discount on the software subscriptions.

*\*Ring Up by NCR Silver not included*

## WHEREVER YOU'RE GOING, NCR SILVER WILL BE THERE WITH YOU

Whether you're selling frozen treats nationwide, or operating a single table-service restaurant with plans for more, your food & beverage business has a partner to growth with.



You'll enjoy command and control anytime, from anywhere via your intuitive cloud-based dashboard.



Make menu, promotion or pricing modifications on the fly, wherever you are, and that information will update to the site tablets within moments.



Save time and money onboarding new employees thanks to a point of sale system designed to leverage the tablet knowledge and skills new team members already possess.



Your data, the way you want to see it. A summary of locations, a single location or even by a certain region, you get actionable insights at your fingertips—even if you're not on site.



Bring on new sites easily. Setting up a new site on your system is as easy as a phone call to establish a new site account, then just power up a tablet, log in, and you're ready to go.



## SETTING UP YOUR SYSTEM IS AS EASY AS SENDING AN E-MAIL



We want you to focus your valuable time where it counts the most—running your business. Simply send us a picture of your menu and dining room and our NCR Silver Concierge team will do the heavy lifting so you don't have to.



## CUSTOMER CARE



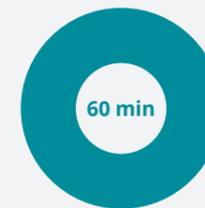
**24/7/365 Live support**  
Call, text, chat or email

Because your role as a business owner never "sleeps," neither does our Customer Care team. Your team has backup no matter what time of day or night they need it.

## HOW MUCH TIME COULD YOU SAVE WITH NCR SILVER?

### 98% DAILY TIME SAVINGS

Pulling, combining and distributing data



WITHOUT NCR SILVER



WITH NCR SILVER



TIME SAVED



*\*Results may vary*