

I AM NCR STICKY MEDIA™

Labeling Solutions



NCR Sticky Media is a cost effective and efficient solution to identify and track orders

NCR Sticky Media is a unique solution combining a receipt and a label into a one-step process that is a more cost effective and operationally efficient manner to identify and track transactions. Designed initially for the hospitality industry, NCR Sticky Media is a concept which has multiple possibilities across multiple industries including: date coding, in-store pickup, promotional offers, returns, shelf labeling and temporary tagging.

In today's competitive fast food environment, speed and accuracy are essential to maintaining work flows and keeping customers happy. Every second counts and with ever increasing consumer choice and customization, food service operators are facing constant pressure to fulfill orders faster and faster. Manual labeling methods such as traditional labels, tape, stickers, and staples and paper receipts add time to order processing and can lead to inaccuracies and waste.

The unique design of NCR Sticky Media makes labeling orders easier and more accurate anywhere food is prepared. The result is higher customer satisfaction and the potential of extra revenue per store. Apply NCR Sticky Media on multiple types of packaging to identify custom or to-go orders, label custom beverages, mark online and catering orders, seal boxes or containers, label bulk prep items, and print nutritional information.

For more information,
visit www.ncr.com/consumables.



Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Simpler processes and improved productivity

Most labeling methods have too many materials and steps and are difficult for crews to handle. NCR Sticky Media eliminates multiple consumables like loose receipts, tape, stickers, markers or labels. It is easier to handle and stays in place, allowing staff to stay focused and fulfill orders faster in busy kitchen work environments. Your crews will be more productive and have higher order throughput.

Increased accuracy and reduced waste

Some operators are reporting up to 15 percent errors as mistakes get made when receipts fall off or staff is distracted with processes that are time consuming or manual.

With NCR Sticky Media, kitchen order identification, beverage labeling, drive-through, take-away and catering processes are improved as orders are fulfilled faster with less errors. What is more, higher order accuracy helps reduce food waste by up to 30 percent.

Higher customer satisfaction and additional profit

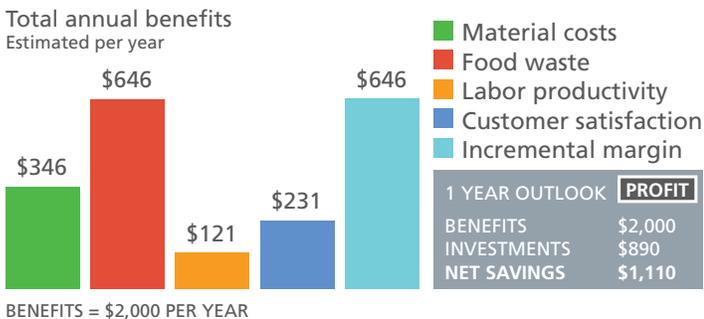
NCR Sticky Media will save you money through improved productivity and higher order accuracy. As lines shorten and customer satisfaction increases you will not only improve your costs but also have the potential of extra revenue per store. Overall, NCR Sticky Media could benefit a quick service restaurant approximately U.S. \$1,100.00 (eleven hundred dollars) per store per year.

Product features and benefits

- Thermal receipt paper and label combined
- Adhesive patch design with black marks means that printer never cuts through adhesive
- Adhesive-free side means easy handling without sticking
- Functions with Epson and Transact Ithaca POS printers
- NCR Sticky Media is grease, moisture and heat resistant
- Color options available for brand awareness and product identification
- BPA free and meets requirements for safe food packaging
- Environmentally friendly - a 1000 chain store using NCR Sticky Media would eliminate approximately 150,000 lbs / 675,500 kg of liner from landfills annually as our product is linerless.

Proof points

For an investment of less than U.S. \$890 per store, you can realize a bottom line net savings of U.S. \$1,110 per store



What customers are saying about NCR Sticky Media

- "There would be a revolt in the grill if we had to go back to the old way of sticker plus receipt."
- "Oh yeah, this sticks much better! I like the adhesive on the side."
- "I like the product and that it really helps during the midday rush as we have so many web orders."
- "Decreases accuracy complaints by up to 25%."
- "Production crew uses grill slip procedure more consistently because it doesn't stick to gloves."

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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