

Digital Insight Web Center

Web Center is Digital Insight's website hosting and content management platform designed to empower you to manage your website without technical training and meet your business goals.

Financial Institution Benefits

- Easily manage page content without extensive coding knowledge using a word processor-like interface.
- Increased control allowing only authorized access to Work Area, Staging sites and Live sites to review and manage updates.
- Conveniently roll back site pages to any specified date and time for audit or disaster recovery.



User-friendly content editing tools allow you to quickly and easily edit Web page content, upload documents and images and manage dynamic content such as rates. Increase your control by enabling administrators to preview changes before they go live and roll back to previous pages if necessary. Admin Audit Logs track activities performed in Web Center for your records, and continuous Site Backups provide a complete copy of your website at any time. Optional website usage reports can provide data for your marketing and communication strategy.

- Improve navigation through usage reports that help you optimize your site layout.
- Easy audit reviews and best of class uptime with SAS 70 Type II secure hosting environment.

Website Content Management

Work Area – Main “development” area where content changes are made and previewed.

Manage Changes – Enables administrators to move all types of changed content from the Work Area to the Staging (preview) site. All outstanding website changes that are not rolled live are presented with their owner/author, time stamp and an optional comment for tracking purposes.

Staging – The final preview and approval area is an exact representation of what will roll out to your website after a “Go Live.”

Go Live – Allows those with permissions to deploy “staged” edits to the live production site. This process includes a reminder list of all changes deployed with the option to include a description of the deployment for tracking purposes.

Work Area Tools

Content Editor – Simple editing tool allows your authorized site administrator to create and edit page content through an easy-to-use, word processing-style interface. Add styles, images, dynamic content, or roll back to previous versions.

Rates and Data – Allows you to update rates and other dynamic content used across your website.

Images and Documents – Used to add, replace, or delete banners, buttons and photos, as well as PDF or HTML documents.

Sitemap Manager – Used to add, delete, organize and title Web Center pages and navigation.

Administrative Tools

Admin Audit Logs – Used to run reports and view audit logs with full accounting of who made or deployed changes to your site, and what content, images or documents were changed.

Site Backups – Each time changes go live, a complete copy of your site is stored in an archive file available for download at any time.

Reporting – Historical reports on website usage including visits, unique users and page usage, peak day and time usage, search engine and browser stats and click stream reporting.

Banks and credit unions turn to Digital Insight for innovative online and mobile banking technologies that drive growth. For nearly 20 years, our leading solutions have helped financial institutions engage consumers more meaningfully and more profitably.

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