

# I AM NCR COUNTERPOINT INVENTORY MANAGEMENT

## Inventory Management for NCR Counterpoint



**NCR Counterpoint's integrated inventory management and tracking system allows you to efficiently manage your merchandise.**

Detailed merchandise records, flexible pricing options, and in depth reporting ultimately improves the flow of your business.

### **Record detailed merchandise information**

Our system lets you group items by category and sub category as well as assign multiple vendors, units, and barcodes to each item. 20 custom fields let you track the information that's important to you.

### **Custom pricing structure**

Managing and pricing your inventory correctly saves you time and makes your business profitable. Assign up to 6 prices for each item. Price by store or by color/size with location-specific and SKU-specific pricing.

### **Transfer merchandise**

Transfer inventory easily between stocking locations. Make merchandise distribution decisions easily based upon stocking levels or replenishment calculations in our Transfer Advice report

### **Complete physical counts**

Count your items and track variances with a complete physical inventory system. Freeze specific items, categories or locations and count part of your inventory while operations continue in other areas.

### **Shelf analysis**

Maximize your gross margin ROI and make informative pricing, merchandising and purchasing decisions with more than 40 inventory reports.

For more information, visit us at [www.counterpointpos.com](http://www.counterpointpos.com).



# Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

## Key features

- Group, sell and track related items with kit functionality
- Define a stocking unit and up to five alternate units
- Assign and track serial numbers
- Utilize unlimited number of barcodes for each item
- Define apparel and similar items in a grid with three dimensions
- Search and review item information from anywhere in the system
- Check prices and quantities across locations
- Assign different prices to each of your stores
- Add new items with multiple units, SKUs and barcodes on the go
- Record item details with up to 20 user-defined fields

## Customer success

### Parson's Gift Store

Parson's Gift Stores, a high-end gift and collectibles chain based in the Atlanta, Georgia area, uses NCR Counterpoint for their entire store operations. "NCR Counterpoint is the lifeblood of our retail business," says owner Gary Willis. He explains that he uses NCR Counterpoint tools to optimize every aspect of the chain's operations, from receiving and ticketing inventory, to marketing and selling merchandise, to making critical purchasing and operational decisions.

Since the chain offers more than 56,000 items from nearly 500 vendors, having instant access to real-time data is absolutely critical. "I can get a complete picture of the entire company, with NCR Counterpoint tools," states Mr. Willis.

### Sam's Italian Deli

Sam's Italian Deli, located in Fresno, California, brings the wines and foods of Southern Italy to the Central Valley of California. Nick Marziliano, the owner, singles out NCR Counterpoint's ability to strengthen inventory control as especially critical to his business.

Sam's Italian Deli stocks more than 4,000 items, and managers track purchasing and sales closely. "We receive automatic alerts if products have increased or decreased since the last order. That allows us to increase our prices automatically to protect our margins," says Mr. Marziliano.

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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