

# NCR FASTLANE MOBILE SHOPPER

POWERED BY RE-VISION

## TRANSFORMING THE CUSTOMER EXPERIENCE WITH AN END-TO-END MOBILE SHOPPING SOLUTION

Puts the power in the hands of your customers to shop, scan, pay and go.

### Pick the right solution for your customers

The NCR FastLane Mobile Shopper is a comprehensive solution that includes handheld personal shopping devices, modular charging cradles, wireless infrastructure components, and software that is integrated to your POS and loyalty applications. Our professional services team will help you get the most from your investment to give your customers a fast, easy, and convenient shopping experience. Customers can also choose to use their mobile phone instead of your store's personal shopping device if they prefer.

### Make long lines a thing of the past

NCR FastLane Mobile Shopper can reduce queues by enabling consumers to scan as they shop. Packing is done as items are added to the cart, and payment is made at either a self-checkout lane, on the handheld device, mobile phone, or at an attended lane. The NCR FastLane Mobile Shopper solution not only helps you optimize checkout throughput, but it can also free up staff to help customers throughout their shopping experience.

### Keep them coming back

Your customers have lots of choices when it comes to shopping, and convenience is a key factor when determining where to shop. Today's time-starved consumers want to get in and out of your stores quickly, and they dislike waiting in line. NCR FastLane Mobile Shopper lets customers control their experience and pack items in their preferred way as they shop. Customers can also access shopping lists created at home and then view and edit them while shopping. For added convenience, you can also provide product location information to save them time.



For more information, visit [ncr.com](https://www.ncr.com), or email [retail@ncr.com](mailto:retail@ncr.com).



## Deliver real-time promotions

NCR FastLane Mobile Shopper can be seamlessly integrated with your loyalty solution to provide instant offers based on past buying history or to deliver special incentives to your loyalty program members. Engage your customers at the point-of-decision by delivering real-time promotions based upon their location in the store. Real-time offers are impactful and can encourage impulse buys, cross-selling, and even up-selling.

## KEY SOFTWARE FEATURES

- Supports consumer iOS and Android-based devices and Android-based personal shopping devices
- Intuitive personal shopping application
- Ability to access and modify shopping lists on the go and to track spending
- Integration with POS and loyalty applications to deliver real-time offers
- Support for item location, detailed product information, and price verification
- Tendering capability at self-checkout, on the personal shopping device, or mobile phone, and at an assisted lane

## KEY HARDWARE FEATURES

- Ruggedized personal shopping device with “drop and tumble” tested design and Corning® Gorilla® Glass 3 display
- Ergonomic design with easy to read touch screen
- Omni-directional scanning capability and support for 1D, 2D, and mobile barcodes
- Fast wireless connectivity with Wi-Fi IEEE 802.11a/b/g/n
- High capacity battery design charges quickly
- Variety of charging cradles available

## Keep track of spending

NCR FastLane Mobile Shopper offers all the benefits of traditional shopping plus the ability to verify the price of an item and to track spending while shopping. A running total is displayed to help customers manage their spending. Digital coupons can be selected while shopping and redeemed during checkout.

## PERSONAL SHOPPING DEVICE TECHNICAL SPECIFICATIONS

### PHYSICAL CHARACTERISTICS

- Display: Color LCD; 4.0 inch 480x800 WVGA resolution; 16 bits/pixel RGB; LED backlight; capacitive touch screen; Corning Gorilla Glass 3
- Keyboard: 1 dedicated scan button
- Power Source: 2725 mAh Li-Ion rechargeable and replaceable battery
- Light Source: Red LED Illumination with LED dot aim pattern
- Weight: 10.6 oz. / 300 g (with battery)

### PERFORMANCE CHARACTERISTICS

- Processor: TI OMAP4430, Dual Core, 800 MHz
- Memory: 1 GB RAM / 4GB Flash
- Pre-loaded Operating System: Android 4.4 KitKat

### WIRELESS NETWORKING

- WLAN: Wi-Fi IEEE 802.11 a/b/g/n
- WPAN: Bluetooth Class 1.5 2.1 +EDR; Bluetooth 4.0 with Bluetooth SMART technology
- Wireless Security Certification: Legacy, WPA, WPA2
- Authentication: None, EAP-TTLS (CHAP, MSCHAP, MSCHAPv2, PAP, MD5), EAP-TLS, PEAP (TLS, MSCHAPv2, GTC), LEAP and EAP-FAST (TLS, MSCHAPv2, GTC)
- Encryption: WEP (40 or 104 bit), TKIP and AES

### ENVIRONMENTAL CONDITIONS

- Operating Temperature: 32° to 104° F / 0° to 40° C
- Drop Specification: Withstands multiple 4 ft. / 1.2m drops to vinyl tile over concrete
- Tumble Specification: 1,000 0.5m / 1.64 ft. tumbles at room temperature

## WHY NCR?

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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