JC'S SUPERMARKET
CASE STUDY

KEY HIGHLIGHTS

Industry/Market:
Retail

Challenge:
The company works to ensure they are meeting their customer’s expectations while remaining relevant in an increasingly competitive market.

Solution:
• Partnered with CBE and NCR to transform their front-end
• Installed NCR FastLane SelfServ™ Checkout lanes

Results:
After the installation, JC’s Supermarkets increased efficiency and enhanced customer service.

THE CHALLENGE

Since 1977, JC’s Supermarket, has prided itself on being Ireland’s largest “truly” independent retailer. Now on its fourth generation of ownership, the company works to ensure they are meeting their customer’s expectations while remaining relevant in an increasingly competitive market. Within their 25,000 square feet location, they have installed 21 checkouts, including four self-checkouts for added customer convenience.

“
I’ve always felt that our biggest challenge in today’s market was catching the next generation of customers while also not alienating our current set.”

– Michael Savage,
Managing Director, JC’s Supermarkets

For more information, visit ncr.com, or email retail@ncr.com.
THE SOLUTION

JC’s Supermarkets partnered with CBE and NCR to transform their front-end. Four NCR FastLane SelfServ™ Checkout lanes were installed giving shoppers a sense of flexibility by being able to choose assisted lanes vs. self-service.

Managing Director, Michael Savage described the transformation of his location, “We’ve changed with the times and we felt that self-checkouts were one of those changes that really enhanced the business here at JC’s. The addition really illustrated and showed directly to our customers that we are able to adopt new technologies and particularly ones that are of use to them.” After the installation, JC’s Supermarkets increased efficiency and enhanced customer service. They have seen such high usage that they are planning on installing two more lanes later this year.

For JC’s Supermarkets, meeting customer expectations and remaining relevant in today’s market is key. With NCR and CBE, JC’s Supermarkets feels that they have been successful in meeting that goal.

KEY SOLUTION BENEFITS

- Flexible configuration options
- Seamless POS integration
- Customizable branding options
- Extensive security
- Full range of tender options
- Intuitive user interface

COMPANY SNAPSHOT

Name: JC’s Supermarkets
Industry: Retail
Website: jcsupermarket.ie
Stores: Largest independent grocer in Ireland, 1 location in Swords

PARTNER SNAPSHOT

Name: CBE
Industry: Retail
Website: cbe.ie

WHY NCR?

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

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