

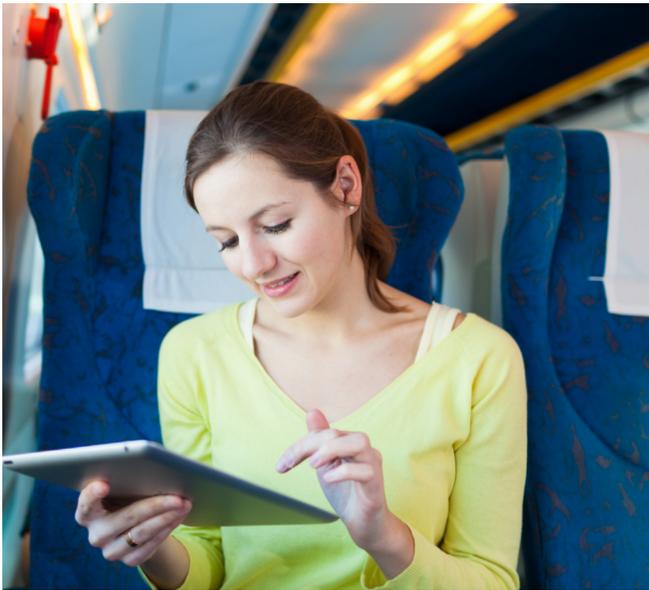
KEEPING IT SIMPLE FOR PEOPLE ON-THE-GO

NCR delivers a better airport experience

Today's airports have become destinations unto themselves, offering everything from fine dining to spa services to duty-free luxury brands. Mobility is making it even easier for travelers and airport visitors alike to take advantage of all the amenities an airport can offer. With one in four people now using their mobile device to research and book travel*, it makes sense for airports to extend that same convenience to their customers once they reach the terminal.

*Google/Ipsos "The 2013 Traveler"





NCR's mobile platform

NCR can help you implement an integrated, seamless mobile strategy. One that drives retail and concessions, improves passenger flow throughout the terminal, and delivers a consistent brand experience across all channels. Each day, we process more than 450 million consumer transactions. NCR is opening up the experience window beyond just scanning a barcode at an entry turnstile or a checkpoint; we're enabling travel service providers to really stay in communication with customers throughout their entire travel experience.

"Almost half of leisure travelers use their mobile device for travel-related activities such as checking routes or finding local attractions, amenities or general tourist information and more than a third want more hotels, cafes and restaurants to provide free WiFi to ensure that they are continuously connected to their world via a mobile."

- The BuzzCity Report - 2013

Benefits of NCR mobile

Improved customer experience

We offer an engaging and simple interface, ensuring your customers get the information they need to navigate even the busiest of airports.

Easier management and deployment

Whether you purchase our complete solution or a particular component, we make it easy for you to deploy and manage NCR Mobile within your existing infrastructure, saving time and money.

Increased mobile sales

Right-time, right-place mobile offers can help drive profitable ancillary purchases.

Enhanced functionality

We deliver solutions that offer faster deployment, easier manageability and additional cross-product functionality all from one platform: that's powerful.

Reliability and support

Every mobile transaction is handled over our high-security, high-availability data center. With over 99% availability and 24/7 oversight by NCR's highly trained operations and support staff, you can rest easy.





NCR mobile solutions include

Mobile web

A fully optimized mobile website that allows you to market your airport brand and identity consistently, allowing airport visitors and customers to access critical information such as parking, wait times and location of airport amenities, anywhere, anytime.

Mobile app

A branded mobile application that offers all the functionality of your airport website as well as the ability to store and retrieve mobile coupons and vouchers offline.

Mobile wallet

An enhancement to your mobile application that resides on the user's device and enables them to store, organize and retrieve mobile coupons and vouchers.

Mobile coupon/voucher

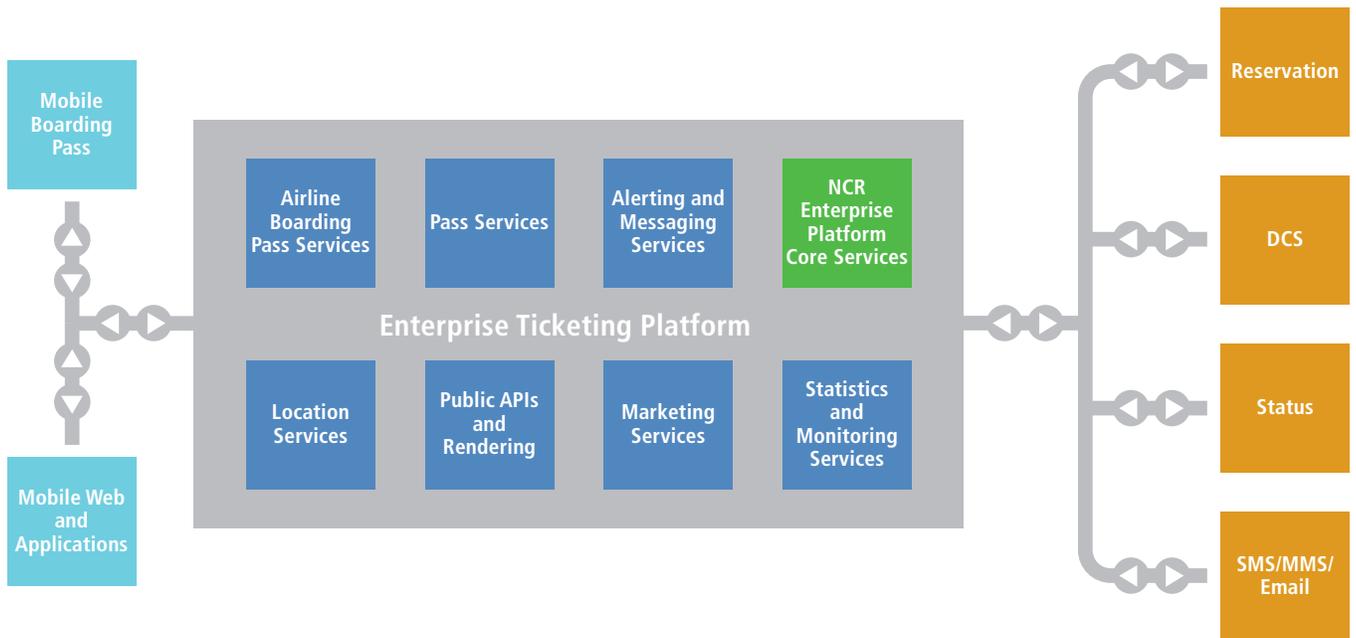
A fully-branded, optimized, secure barcoded coupon/voucher that you can send directly to your customer's mobile device anyway you want — SMS web-link, email web-link, or embedded email image.

2014 NCR Traveler Experience Survey

- 70% would like to be able to make airport purchases (parking, meals, spa services etc) on a mobile or kiosk
- 20% would purchase ancillary items on a mobile before arriving at the airport
- 17% would purchase ancillary items on a mobile while waiting at the gate



NCR core mobile platform



Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries

For more information about NCR Mobile, visit www.ncr.com/travel
or follow our blog: <http://blogs.ncr.com/travel/>

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